

# TURNING SMART DATA INTO POLICY IMPACT

Smart data is created through every day interactions with digital systems. This produces large financial data samples which are demographically representative, geographically granular and which capture people's real financial behaviours.

Smart data can provide researchers and policy makers with more rapid, responsive and representative data, complementing official statistics. Here's how we turn that data into impact.

## DATA PARTNERSHIPS

Financial leaders securely & regularly donate anonymised data to Smart Data Foundry and FINDS for research and use for public good.



Up to 200k SMEs, covering payroll, invoices, VAT & cash flow.



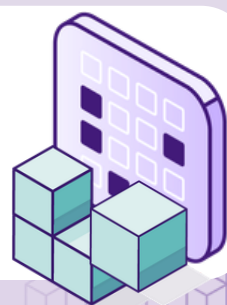
5m GB customers, detailed income & expenditure categories.

## DATA INGESTION

Data is ingested into a secure Trusted Research Environment (TRE), providing the infrastructure for large-scale analysis.



The TRE is LLM coding co-pilot enabled, and provides GPU and HPC for resource intensive AI and ML processing.



## DATA OUTPUTS

Data is transformed into research datasets and dynamic, near real-time indicators for the Economic Wellbeing Explorer and Economic Nowcast.



### Research

Curated micro-datasets support academic and policy research, available via our data catalogue.



### Tools

Explorable, aggregated data, updated monthly, to drive actionable insight and identify trends.

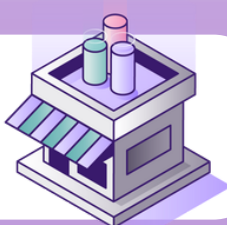


Longitudinal, geographically granular analysis of SME health, economic wellbeing and labour force trends to influence national policy.

## DATA IMPACT

Data is used for research and analysis by policy makers, local & national governments and academic researchers.

Productivity & growth



Economic inactivity



Economic wellbeing



Poverty & homelessness



ACCESS DATA AND TOOLS VIA  
OUR SECURE DATA CATALOGUE

